



For Immediate Release

March 10, 2021

St. Paul's St. Patrick's Day Celebration Goes Virtual

Join the St. Patrick's Association of St. Paul as they broadcast the St. Patrick's Day Irish MASK-erade Celebration Live via Facebook

March 10, 2021, St. Paul, MN - The St. Patrick's Association will be hosting the 2021 Irish MASK-erade Live Broadcast on March 17, 2021, starting at noon via [Facebook Live](#). Hosts will bring viewers up close and personal with all your favorites seen in the traditional St. Patrick's Day Parade including interviews and performances by:

- 2020-2021 Miss Shamrock, Mr. Pat, and Shamrock Princesses
- Hibernian Color Guard
- St. Paul Fire Department
- St. Paul Saints & Mudonna
- Irish Fair's Baarry
- Rince na Chroi Irish Dancers
- Brian Boru Irish Pipe Band
- And more!

Approximately 150 vehicles are registered to drive through the event on March 17, maxing out capacity for people to participate in-person. The live broadcast is free and open to all via Facebook. Those interested in watching are encouraged to Like and Follow [@stpatsmn](#) on [Facebook](#) and Instagram to be notified when the St. Patrick's Association goes live.

"While we can't all be together in person, we're excited to use technology to celebrate and share the amazing Irish heritage of St. Paul with people across the state and the country," says St. Patrick's Association President, Katie Martin.

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The efforts by the St. Patrick's Association of St. Paul are being noticed nationally. In a recent [video message](#) Consul General, Kevin Byrne from the Consulate General of Ireland, Chicago, said, "We in the consulate have to commend you on your innovation in organizing what might be the first-ever Irish MASK-arade St. Patrick's Day Drive-Thru event."

The St. Patrick's Association is selling commemorative buttons to raise funds for this celebration and local charities. Each button comes with a chance to enter a drawing to win \$1,500. You can buy buttons, festive face masks, and "Pots-O-Gold" celebration kits that include a button, face mask, tattoos, beads, gold coins and more, online at stpatmn.org.

About the St. Patrick's Association of St. Paul:

The [St. Patrick's Association](#) began in 1967 with the first St. Paul St. Patrick's Day Parade. The non-profit organization is 100 percent volunteer-based with a mission: "to put on the greatest Saint Patrick's Day Parade in the nation." The St. Pat's Association is responsible for raising the funds required to put on the parade, which they do through the sales of sponsorships and commemorative buttons. The organization donates remaining funds to local charities such as Catholic Charities, Gillette Children's Foundation, and the Saint Paul Fire Department.

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